

Global Russia Business Meeting

14-15 April, 2013, Limassol, Cyprus

a Horasis leadership event

under the patronage of the President of the Republic of Cyprus

Co-host:

Republic of Cyprus / Cyprus Investment Promotion Agency

Co-organizers:

- Association of Orthodox Business Leaders
- Association of European Business
- Association of Russian Businessmen in Cyprus
- Cyprus Chamber of Commerce and Industry (CCCI)
- Cyprus Russian Business Association
- International Young Entrepreneurs Club
- Moscow Investment and Export Promotion Agency (MIEPA)
- Russian-American Chamber of Commerce
- Young Presidents' Organization (YPO)

Co-Chairs:

- Igor Agamirzyan, General Director, Russian Venture Company, Russia
- Bo Inge Andersson, Chief Executive Officer, Gaz Group, Russia
- Christodoulos Angastiniotis, Chairman, Cyprus Investment Promotion Agency, Cyprus
- Dennis Gillings, Chairman and Chief Executive Officer, Quintiles, USA
- Juris Gulbis, Chief Executive Officer, Lattelecom, Latvia
- Paul Judge, President, Chartered Institute of Marketing, United Kingdom
- Mervyn King Chairman, Global Reporting Initiative, South Africa
- Andrey L. Kostin, Chairman, VTB Bank, Russia
- Soroosh Mohammadi, Managing Director, Morra Capital, UAE
- Enzo Quattrociocche, Secretary General, EBRD, United Kingdom
- Salavat Rezbaev, Chairman, New Age Capital Partners, Russia
- Alexey V. Ulyukaev, First Deputy Chairman, Bank of Russia, Russia
- Artem Volynets, Chief Executive Officer, EN+ Group, Russia

Strategic Partner:

• Baker & McKenzie

Knowledge Partner:

• PwC

Media Partners:

Vestnik Kipra

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14 April, 2013

until 17.00 Arrival via the International Larnaca/Paphos Airports, and check-in at the *Four Seasons Hotel*, Limassol, Ag. Tychonas

19.30-20.30 Welcome Reception (Four Seasons Hotel)

Horasis and the Cyprus Investment Promotion Agency welcome participants to celebrate the 2013 Global Russia Business Meeting.

- Christodoulos Angastiniotis, Chairman, Cyprus Investment Promotion Agency, Cyprus
- Frank-Jürgen Richter, Chairman, Horasis, Switzerland

Welcome Address and Blessing

- Andreas Christou, Mayor of Limassol
- His Beatitude Chrysostomos II., Archbishop of New Justiniana and all Cyprus, Cyprus

Virtual Ribbon Cutting Ceremony, with the co-organizers

- Alexander I. Ageev, Director General, Association of Orthodox Business Leaders, Russia
- Christodoulos Angastiniotis, Chairman, Cyprus Investment Promotion Agency, Cyprus
- Michael Gurevich, Co-founder, International Young Enterpreneurs' Club, USA
- Anil Kumar, Chapter Chair, YPO; Chief Executive Officer, Ransat Group, United Kingdom
- Sergio Millian, President, Russian-American Chamber of Commerce in the USA, USA
- Phidias Pilides, President, Cyprus Chamber of Commerce and Industry, Cyprus
- Frank-Jürgen Richter, Chairman, Horasis, Switzerland
- Frank Schauff, Chief Executive Officer, Association of European Business, Russia
- Suren O. Vardanyn, Director General, Moscow Investment Promotion Agency, Russia
- Association of Russian Businessmen in Cyprus
- Cyprus Russian Business Association

20.30-22.00 Welcome Dinner: Shaping Geo-economic Strategies (Ballroom)

Russia and the world have many points of agreement and a strong potential to uphold virtues. How are the new leaders reconnecting Russia to the world? What is their vision?

• President of Cyprus

Representative of the Russian Government
Chaired by

Chaired by

• Frank-Jürgen Richter, Chairman, Horasis, Switzerland



15 April, 2013

from 08.00 Registration

08.00-09.00 Breakfast Sessions

Joining-up Russia (Vista)

The Russian government has announced stimulus programs to embrace the whole country. How will new capital, entrepreneurs and ideas transform the wide reach of Russia? How will it forge new global links?

- Ekaterina Almasque, Co-founder, SVAROS Ventures, United Kingdom
- Rustem Bogdanov, Co-Owner, BI&R Consulting, Russia
- Eli Braha, Managing Partner, Berkley Acquisitions, USA
- Alexey Chernikov, Partner, Sloane Square Capital Partners, Russia
- Dmitri A. Gromov, Managing Director, RTS Telecom, Russia
- Alexey Jarkov, Chief Executive Officer, CPI, Russia
- Anna Lenskaya, Managing Partner, LP Financial Communications, Russia
- Thanos Mitrelias, Chief Executive Officer, Cavendish NanoTherapeutics, United Kingdom
- Michael Sarris, Former Minister of Finance, Cyprus
- Slava Sinadski, Deputy Chief Executive Officer, CTC Media, Russia
- Johannes Waarseth-Junge, Chief Executive Officer, 3R Innovation, Russia Chaired by
- Sergio Millian, President, Russian-American Chamber of Commerce in the USA, USA

The Great Ambitions of Russian Entrepreneurs (Summit)

Do entrepreneurial ecosystems evolve naturally, or can we intelligently design them? What can Russian entrepreneurs learn from their global counterparts and vice versa?

- Dmitry Alimov, Managing Partner, Frontier Ventures, Russia
- Alexey Belinskiy, Partner, PF Capital Partners, Russia
- Alex de Carvalho, Co-Founder; VoxMed; USA
- Thibaut van Hovell, Chief Executive Officer, Demeter Invest, Belgium
- Stacy Kenworthy, Chief Executive Officer, OptiGlobal, USA
- Alexander Mitev, Managing Partner, Terreus Capital, Switzerland
- Alena Popova, Co-founder, Startup Women, Russia
- Murad Sofizade, Venture Partner, GVA Capital, Russia
- Chaired by
- Stefan Benedetti, Managing Partner, Alloro Capita, United Kingdom

Russia and its Global Influence (Mavrommatis)

Russia's global influence is increasing. What may be done to engage in a wider international dialogue? What is the Russian viewpoint?

- Flavio Manuel Alazraki, Chief Executive Officer, Europa Benefits, Italy
- Alisher Ali, Chairman, Silk Road Finance, Myanmar
- Martin Avetisyan, Chief Executive Officer, iMall Media, United Kingdom
- Tony Cowling, Chairman, TNS, United Kingdom



- Paul Judge, President, Chartered Institute of Marketing, United Kingdom
- Andrey Kazakov, General Partner, Foresight Ventures, Russia
- Sergei Petukhov, Managing Director, CLS Capital, USA
- Alex Polynov, Founder, Wobot, Russia
- Alexis Sukharev, President and Founder, Auriga, Russia
- Zoran Thaler, Foreign Minister of Slovenia (ret), Slovenia
- Chaired by
- Sven Behrendt, Managing Director, GeoEconomica, Switzerland

Harnessing Russia's Business Ethos (Vivaldi)

The call for enlightened managerial ethics, although not new, has received a major boost recently. How can best practices in governance at state and corporate levels be stepped up to harness a new business ethos?

- Alexander I. Ageev, Director General, Association of Orthodox Business Leaders, Russia
- Philippe Cahen, Managing Director, GT Satellite Systems, Luxembourg
- Petros G. Doukas, Chairman, Capital Partners, Greece
- Juris Gulbis, Chief Executive Officer, Lattelecom, Latvia
- Yury Gusev, Managing Partner, Governance Expert Centre, Russia
- Marios Kleitou, Treasurer, Cyprus Investment Promotion Agency, Cyprus
- Enzo Quattrociocche, Secretary General, EBRD, United Kingdom
- Igor Pivovarov, Chief Executive Officer, HemaCore, Russia
- Khawar Qureshi QC, Head, McNair Chambers, Qatar
- Veronika Shalisko, Assistant Vice-Rector for International Affairs, International Banking Institute, Russia
- Chaired by
- Lou Marinoff, Professor of Philosophy, The City College of New York, USA

09.00-10.00 Opening Plenary: Russia and World Economic Outlook (Ballroom)

The global economic outlook for 2013 remains uncertain despite Russia's continued economic success. What are the near- and longterm perspectives in this challenging environment?

- Christodoulos Angastiniotis, Chairman, Cyprus Investment Promotion Agency, Cyprus
- Paul Judge, President, Chartered Institute of Marketing, United Kingdom
- Andrey L. Kostin, Chairman, VTB Bank, Russia
- Enzo Quattrociocche, Secretary General, EBRD, United Kingdom
- Alexey V. Ulyukaev, First Deputy Chairman, Bank of Russia, Russia

• Artem Volynets, Chief Executive Officer, EN+ Group, Russia Comment by

• Christoforos Pissarides, Nobel Laureate in Economics, Cyprus Chaired by

• Frank-Jürgen Richter, Chairman, Horasis, Switzerland

10.00-10.30 Contact Break

10.30-12.00 Boardroom Dialogue Sessions

Cyprus – The International Business and Investment Hub (Vista)

Russian firms are increasingly setting up operations in Cyprus. How do Russian investments develop in the short and long-term? What incentives can Cyprus offer Russian firms?

• Konstantin Guselnikov, President, Lotus Capital, Russia



The Global Visions Community

- Roberts Idelsons, Chairman, M2M Private Bank, Russia
- Andrey Kolodyuk, Chairman, Aventures Capital, Ukraine
- Christos Mavrellis, Former Minister of Finance of Cyprus; Vice-Chairman, CIPA, Cyprus
- Nick Mikhailovsky, Founder and Chairman, Sinergo, Russia
- Phidias Pilides, President, Cyprus Chamber of Commerce and Industry, Cyprus
- Andrey A. Serebryakov, Managing Partner, Effective Capital, Russia
- Theo Parperis, President, Institute of Certified Public Accountants of Cyprus, Cyprus
- Neil Vereschagin, Managing Partner, Altone Investments, Russia
- Boris Zenkov, Chairman, Linkos Holding, Russia

Chaired by

• Evgenios Evgeniou, Managing Partner Cyprus, PwC, Cyprus

Mutually Beneficial - Sustainability and Growth (Mavrommatis)

Globally lawmakers and activists grasp sustainability to preserve resources. How can Russian and international firms develop greater sustainability across all sectors?

- Avraham Berkowitz, Director, Chabad Headquarters, USA
- Alex Bochkarev, Chief Executive Officer and Co-Founder, Looksima, Russia
- Victor Gavrilov, Managing Director, EMCap, France
- Mervyn King, Chairman, Global Reporting Initiative, South Africa
- Sergey Lozhkin, Chief Executive Officer, First BIT, Russia
- lurii Pidnebesnyi, Director, International Fund of Spiritual Diplomacy, Ukraine
- Frixos Savvides, President, Cyprus International Business Association (CIBA), Cyprus
- Mikhail Treyvish, President, OmniGrade Rating Monitoring Agency, Russia
- Andreas Tschas, CO-founder and Chief Executive Officer, STARTeurope, Austria
- Alexander Vaisblat, Chief Executive Officer, TVzor, Russia
- Kai Vettel, Managing Director, Pack Performance, Germany

Chaired by

• Pavel Shashkin, Executive Secretary of Synodal Department, Moscow Patriarchate, Russia

Inward Investment – Assessing Risks and Opportunities (Summit)

Russian inward investment has significantly increased over the last few years. What challenges are facing global investors and what strategies will boost success in Russia?

- Bo Inge Andersson, Chief Executive Officer, Gaz Group, Russia
- Yoanna A. Gouchtchina, Managing Partner, IAG Group, Russia
- Jon Hellevig, Chief Executive Officer, Awara Group, Russia
- Hans Jochum Horn, Deputy Chief Executive Officer, Renaissance Group, Russia
- Andrey Kozlov, Partner, CLS Capital, United Kingdom
- Peter Loukianoff, Co-founder and Managing Partner, Almaz Capital Partners, USA
- Hubertus Mühlhäuser, Senior Vice President, AGCO Corporation, USA
- Joachim Reidiess, Chairman, Dr. Wirth Group, Germany
- Frank Schauff, Chief Executive Officer, Association of European Business, Russia

• Suren O. Vardanyn, Director General, Moscow Investment Promotion Agency, Russia Chaired by

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Venture Capital: The Scale of Opportunity (Vivaldi)

Russia is striving to modernize its economy based on new channels of financing. Venture capital shall allow the country to compete on a global scale. What does it take to boost entrepreneurship by venture capital?

- Renata Akhunova, Chief Executive Officer, Global Innovation Access, USA
- Serguei Beloussov, Executive Chairman, Parallels, Russia



- Dmitry Dakhnovsky, Managing Director, TEKAMA, Russia
- Alexey Fyodorov, Chief Operating Officer, Softkey, Russia
- Val Jerdes, General Partner, Foresight Ventures, USA
- Kikis Kazamias, Former Minister of Finance, Republic of Cyprus, Cyprus
- Igor Kim, Managing Partner, GIV Capital, Russia
- Kate Korolkevich, Partner, Galatea Capital, USA
- Nick Puntikov, President, FirstLine Software Group, Russia

• Edward Shenderovich, Founder and Managing Director, Kite Ventures, Russia Chaired by

• Boris Levin, Founder and Managing Partner, Stargate Capital, Germany

12.00-12.30 Russian Business Leaders of the Year (Ballroom)

We will celebrate outstanding entrepreneurs who have been building and leading successful Russian firms. The awardees will be joined by senior government representatives to discuss a variety of leadership topics, expounding their view of the future.

• Igor Makarov, Partner, Baker & McKenzie, Russia

12.30-14.00 Networking Lunch

14.00-15.00 Plenary: Russia and the WTO (Ballroom)

Russia has joined the global club of international traders. What changes will be seen as the rules of the WTO become more widely accepted in Russia? Will they help or hinder Russian regeneration?

• Bo Inge Andersson, Chief Executive Officer, Gaz Group, Russia

- Dennis Gillings, Chairman and Chief Executive Officer, Quintiles, USA
- Soroosh Mohammadi, Managing Director, Morra Capital, UAE

• Salavat Rezbaev, Chairman, New Age Capital Partners, Russia Comment by

- Panicos Demetriades, Governor, Central Bank of Cyprus, Cyprus *Chaired by*
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15.00-16.30 Boardroom Dialogue Sessions

Developing Energy Resources (Vista)

Energy resources are difficult to manage. How might Russian expertise aid the exploitation of the new-found Cypriot gas resource? What are the plans for the development of its resources?

- Costas Ioannou, Chairman, Natural Gas Public Company of Cyprus, Cyprus
- · Soroosh Mohammadi, Managing Director, Morra Capital, UAE
- Alexander Oganov, Co-founder, PetroBright, Russia
- Salavat Rezbaev, Chairman, New Age Capital Partners, Russia
- Valentin Romanov, Executive Director, SUN Capital Partners, Russia
- George Shammas, Chairman, Cyprus Energy Regulatory Authority, Cyprus
- Harris Thrassou, Chairman, Electricity Authority of Cyprus, Cyprus
- Chaired by
- Natalia Kardash, Editor-in-chief, Vestnik Kipra, Cyprus

Infrastructure Development and Logistics (Summit)

Investment in infrastructure and global supply chains is seen as an organ for future growth. What are Russia and its international trading



partners doing to create new and innovative means of infrastructure? What is the role of shipping for the Russian and Cypriote economies?

- Michael Afanasiev, President, Rocos, Russia
- Igor Avdonin, Founder, Buzport, Russia
- · Goerge Betz, Director, Fortune International Real Estate Investments, United Kingdom
- Sergey Demin, Chairman, Synergy Technologies, Russia
- Robert Ehlert, Chief Executive Officer, Packsynergy AG, Germany
- Doros loannides, Chairman, Cyprus Bar Association, Cyprus
- Stathis Kittis, Chairman, Cyprus Telecommunications Authority, Cyprus
- John Manners-Bell, Chief Executive Officer, Transport Intelligence, United Kingdom
- Wolfgang Lehmacher, Managing Director, CVA, Hong Kong SAR
- Bogdan Vacusta, Managing Director, Pegamont, Turkmenistan

• Kirill A. Zlobine, President, World Wide Exporters, Australia

Chaired by

Spearheading Financial Services and Funds Jurisdictions (Mavrommatis)

Many nations aspire to create regional centers for banking and investment. How are Russian plans progressing to build Moscow as a new financial center linking Europe and Asia?

- Olga Bannyh, Deputy Chairman, Transcapitalbank, Russia
- Alexandre Devletoglou, Vice Chairman, Piraeus Securities, Greece
- Eddie Golan, Chairman, Sovcombank, Russia
- Demetra Kalogerou, Chairman, Cyprus Securities and Exchange Commission, Cyprus
- Artem Konstandian, Chief Executive Officer, Promsvyazbank, Russia
- Andrey L. Kostin, Chairman, VTB Bank, Russia
- Nontas Metaxas, Director General, Cyprus Stock Exchange, Cyprus
- · George Piskov, Chairman of the Board of Directors, Uniastrum Bank, Russia
- Fedor D. Pospelov, Chairman, TRUST National Bank, Russia
- Oleg Preksin, Vice President, Association of Russian Banks, Russia
- Alexey V. Ulyukaev, First Deputy Chairman, Bank of Russia, Russia Chaired by

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Skolkovo - Supporting Innovation (Vivaldi)

Who are the Russian innovators and what special capabilities do they have? Can entrepreneurial abilities be fostered by science parks like Skolkovo, or are down-stream development parks preferable? Where may they be placed?

- · Igor Agamirzyan, General Director, Russian Venture Company, Russia
- Muriel Devillers, Managing Director, LUMU Invest, Luxembourg
- Ilia A. Dubinsky, Director, Center for Entrepreneurship and Innovation, Skolkovo Institute of Science and Technology, Russia
- Dennis Gillings, Chairman and Chief Executive Officer, Quintiles, USA
- Sergey Karpov, Managing Partner, AddVenture, Russia
- Symeon Kassianides, Chairman, Hyperion Systems Engineering, Cyprus
- Chandra De Keyser, Chief Executive Officer, Mach-3D, Luxembourg
- Maxim Kiselev, Chief Development Officer, Technopark Skolkovo, Russia
- Vadim Kulikov, Owner and Chief Executive Officer, Kulikov Innovation Center, Russia
- Dmitry Repin, General Director, Digital October Center, Russia

• Filios Zachariades, President, Cyprus Employers and Industrialists Federation (OEB), Cyprus Chaired by

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16.30-17.00 Contact Break

17.00-18.30 Boardroom Dialogue Sessions

Nurturing Young Russian Leaders (Vista)

How might youthful vigor be channeled into Russian growth strategies, not only in the big-towns but also in the countryside? How will the government nurture young innovators?

- Yuri Barzov, Founder and Managing Director, Agvir.com, Russia
- Ludmila Bulavkina, President, youdo.ru, Russia
- Dayana Karmeeva, Managing Partner, Golden Brown Real Estate, Russia
- Zach Frankel, Rhodes Scholar, University of Oxford, United Kingdom
- Guzel Garaeva, Managing Director, GR Capital, Russia
- Michael Gurevich, Co-founder, International Young Enterpreneurs' Club, USA
- Antonia Komitova, Founder, Chic & Cozy, Bulgaria
- Taisiya Kudashkina, Chief Executive Officer and Co-founder, tulp.ru, Russia
- Margarita Papchenkova, Correspondent, Vedomosti, Russia

• Dmitri Porochkin, President, Moscow Young Entrepreneurs' Club, Russia Chaired by

• Svetlana Kamyshanskaya, Managing Partner, USBC, USA

Internationalizing of Russian Firms (Summit)

Russian transnationals continue to invest overseas in traditional sectors – oil, gas, metals and telecommunications. Some firms diversify when investing overseas. What are the difficulties and benefits of overseas investments?

- Akaki Beruchashvili, Executive Vice President, Gazprombank, Russia
- Simon Commander, Co-Founder and Managing Partner, Altura Partners, United Kingdom
- Yana Kaplan, Founder and Chief Executive Officer, Lotys, Russia
- Boris Kim, Chairman, Qiwi, Russia
- Anastassia Lauterbach, Senior Vice President, Qualcomm, USA
- Rainer Lindner, Executive Director, Committee on Eastern European Economic Relations, Germany
- Artem Volynets, Chief Executive Officer, EN+ Group, Russia
- Maxim Savitsky, Co-founder, East Value, Russia
- Guy Spier, Managing Partner, Aquamarine Capital, Switzerland
- Lidya Tsarenko, Chief Executive Officer, Premium Telecom, Russia

Chaired by

• Igor Makarov, Partner, Baker & McKenzie, Russia

Tourism - Customizing Growth in the Fast Lane (Mavrommatis)

Nations benefit from inward tourism – it brings needed foreign cash plus the exchange of ideas. How can Russia develop a stronger tourist industry? Will it also develop a stronger outwards tourist sector – to Cyprus in particular?

- Edgar Bullecer, President, Paglas Group of Companies, Philippines
- Chiara Corazza, Managing Director, Greater Paris Investment Agency, France
- Max Dmytrenko, President, Drop Adverts, Russia
- Maxim Ivlev, Founder, WeExchange, Russia
- Jonathan Jackson, Chairman and Managing Director, Lordship, Czech Republic
- Leonid Koshelev, President, Jet-2000, Russia
- George M. Leptos, President, Leptos Group, Cyprus



- Alecos Orountiotis, President, Cyprus Tourism Organization, Cyprus
- Raymond Schadeck, Chairman, Luxexpo, Luxembourg
- Steve Varsano, Chairman, The Jet Buisness, USA
- Chaired by
- Charis Papacharalambous, Director General, Cyprus Investment Promotion Agency, Cyprus

Redefining Education for Business Prowess (Vivaldi)

Increasingly Russia needs entrepreneurs and managers. What is the understanding of the importance and importance of leadership, management, and business education?

- Sasha Andreev, Founder and CEO, SoftJoys, Russia
- Timothy Beardson, Chairman, Albert Place Holdings, Hong Kong SAR
- Hannes S Chopra, Member of the Board, Bernotat & Cie., Germany
- Costas Christofides, Rector, University of Cyprus, Cyprus
- Alexander Drougov, Chief Executive Officer, Damask, Russia
- Adrien Henni, Chief Editor, East-West Digital News, Russia
- Anil Kumar, Chief Executive Officer, Ransat Group, United Kingdom
- Yusuke Otsubo, Managing Partner, UMJ Russia Fund, Japan
- Theodore Panayotou, Director, CIIM, Cyprus
- Alessandro Pirani, Managing Director, 7A Business Company, Italy
- Boris Ryabov, Managing Partner, Bright Capital, Russia

• Victoria Silchenko, Chief Executive Officer & Founding Partner, Metropole Capital Group, USA Chaired by

• Mark Minevich, President, Going Global Ventures, USA

18.30-19.30 Closing Plenary: Russian Firms Leading in a Globalized World (Ballroom)

Many Russian firms aspire to develop into true global champions. What are the key building blocks for Russian firms to move successfully from domestic to global players? What are their unique business models?

- Igor Agamirzyan, General Director, Russian Venture Company, Russia
- Juris Gulbis, Chief Executive Officer, Lattelecom, Latvia

• Mervyn King, Chairman, Global Reporting Initiative, South Africa Chaired by

• Frank-Jürgen Richter, Chairman, Horasis, Switzerland

19.30-20.30 Reception

20.30-22.00 Farewell Dinner: The World at Crossroads (Ballroom)

The current global economic crisis is an opportunity to rethink the economic development model. How does Russia makes sense of a world characterized by pronounced fragility and heightened uncertainty? *Chaired by*

• Christodoulos Angastiniotis, Chairman, Cyprus Investment Promotion Agency, Cyprus

16 April, 2013

10.00-14.30 Discover Cyprus

After the intensive meetings and sessions it's now time to explore the unique atmosphere and liveliness of Cyprus.